

Sebastian Grochocki / CV

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www: sebikostudio.com



Education

2008 - 2014

Academy of Fine Arts in Lodz, Poland

Department of Graphics and Painting, Graphic Design Faculty - Master's Degree with honours

Professional Experience

07.2021 - present

Aklamio GmbH, Berlin, Germany (Saas)

Lead UX/UI Designer

- Leading and mentoring team of UX/UI designers. Facilitating sprint planning, Health Checks, Retro and Creative Boost sessions (team of 8 people)
- Responsible for creating and maintaining Design System. (Figma, Storybook)

03.2020 - 07.2021

Amboss GmbH, Berlin, Germany (Saas)

Senior Web Design Manager

- Responsible for maintaining **amboss.com**, Conversion Rate Optimization, UX/UI, creating design systems, and visual assets for product marketing
- Mentoring graphic designers, managing web designers

12.2017 - 03.2020

Sellics Marketplace-Analytics GmbH, Berlin, Germany (Saas)

Lead Graphic Designer

- Responsible for administrating **sellics.com**,
- web design, and web development (php, js, sass, git)
- managing external agency of developers, and team of 2 designers
- delivering creatives for diversified marketing channels (youtube, blog, hubspot)

01.2017 - 04.2018

International Print Biennial Lodz 2018, Lodz, Poland (Art)

Art Director / Organizer

- Responsible for organizing international art event for **603 participants** from **37 countries**,
- finding sponsorships, and funds
- branding, creative direction and marketing

Professional Experience

- 03.2012 - 09.2014 **Trecom Sp. z.o.o, Warsaw, Poznan, Lodz, Poland (IT)**
Lead Graphic Designer
- Responsible for UI/UX, web design, and web implementation,
 - delivering marketing collaterals (prints, booths, flyers)
- 10.2016 - 04.2018 **Sebikostudio.com - Freelancer, Lodz, Poland (Creative agency)**
Web Designer / Web Developer
- Working on various projects from fashion to deli businesses
- 03.2015 - 06.2017 **Kropki Kreski Studio, Lodz, Poland (Creative agency)**
Graphic Designer and Web Developer
- Responsible for print design, web design, and photography

Achievements

CSSLight Award

06.2017 for doingthings.pl

02.2017 for adammarciniak.com

11.2016 **BESTCSS Award** for mileszki.pl

08.2016 **The Best Designs Award** for sebikostudio.com

3.2014 **Scholarship of the Minister of Science and Higher Education of Poland**

for outstanding achievements, Warsaw, Poland

12.2013 **Award of the Minister of Culture and National Heritage of the Republic of Poland**

for outstanding artistic achievements, Warsaw, Poland

Skills

Design

- Figma and AdobeXD
- Adobe Creative Suite
- Lottie SVG Animations

Web development:

- Ghost, Wordpress, Joomla, October
- HTML5, PHP
- CSS3, SASS, SCSS
- ReactJS, jQuery
- GIT (Github, Gitlab)

Languages

Polish native / English