

Sebastian Grochocki / CV

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www: sebikostudio.com



Education

2008 - 2014 **Academy of Fine Arts in Lodz, Poland**
Department of Graphics and Painting, Graphic Design Faculty - Master's Degree with honours

Professional Experience

- 03.2020 - present **Amboss GmbH, Berlin, Germany** (Saas: Healthcare and Education)
Senior Web Designer
- Responsible for maintaining **amboss.com**, Conversion Rate Optimization, UX/UI, building design systems, and creating visual assets for product marketing
 - Mentoring junior graphic designers
- 12.2017 - 03.2020 **Sellics Marketplace-Analytics GmbH, Berlin, Germany** (Saas: Ecommerce)
Team Lead Graphic Design
- Responsible for administrating **sellics.com**,
 - web design, and web development (php, js, sass, git)
 - managing external agency of developers, and team of 2 designers
 - delivering creatives for diversified marketing channels (youtube, blog, hubspot)
- 01.2017 - 04.2018 **International Print Biennial Lodz 2018, Lodz, Poland** (Art)
Art Director / Organizer
- Responsible for organizing international art event for **603 participants** from **37 countries**,
 - finding sponsorships, and funds
- 10.2016 - 04.2018 **Trecom Sp. z.o.o, Warsaw, Poznan, Lodz, Poland** (IT)
Lead Graphic Designer / Web developer
- Responsible for UI/UX, web design, and web developement,
 - delivering marketing collaterals (prints, booths, flyers)
- 03.2015 - 06.2017 **Sebikostudio.com - Freelancer, Lodz, Poland** (Creative agency)
Web Designer / Web Developer
- Working on various projects from fashion to deli businesses

Professional Experience

- 03.2012 - 09.2014 **Kropki Kreski Studio, Lodz, Poland** (Creative agency: <https://kropkikreski.pl>)
Graphic Designer and Web Developer
- Responsible for print design, web design, and photography

Achievements

CSSLight Award

06.2017 for doingthings.pl

02.2017 for adammarciniak.com

11.2016 **BESTCSS Award** for mileszki.pl

08.2016 **The Best Designs Award** for sebikostudio.com

3.2014 **Scholarship of the Minister of Science and Higher Education of Poland**

for outstanding achievements, Warsaw, Poland

12.2013 **Award of the Minister of Culture and National Heritage of the Republic of Poland**

for outstanding artistic achievements, Warsaw, Poland

Skills

Web / webapp prototyping

- Figma
- AdobeXD

Multimedia design

- Adobe Creative Suite
- Lottie SVG Animations
- Photography
- Video / Photo post-editing / post-production
- Drawing

Management

- Managed team of two developers / team of two graphic designers
- Managed freelance graphic designer

Web development:

- Ghost, Wordpress, Joomla, October
- HTML5
- CSS3, SASS, SCSS
- PHP
- React Static / jQuery
- GIT (Github,)

Languages

Polish native / English